# FORESTA.



#### COLLECTION ONE

Press Release, August 2020 forestatimber.com



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#### A CONSCIOUS APPROACH TO MATERIALS AND CRAFT

FORESTA is an emerging interiors brand, ruled by fair-trade values and committed to sustainable production and timeless design. The brand specializes in artisan-built furniture and accessories crafted from organically grown, ethically harvested teak and mahogany.

FORESTA's first collection was born from the brand's vision to keep traditional methods of forestry and craft alive by supporting environmentally conscious foresters and artisans in Honduras, the small Caribbean country where all FORESTA products are slowly grown and produced.

#### DESIGNS BORN FROM THE ESSENCE OF NATURE

Last year, FORESTA began working with Berlin-based designer, Rebecca Goddard, to create a small series of designs for the home — each thoughtfully considered and guided by a keen sensitivity to slow craft and wood's natural characteristics.

The result of this collaboration is reflected in Collection One - six foundational designs that include accent tables, seating, and functional interior accessories.

Timelessness as a form of sustainability also became a guiding principal for the collection, leading to flexible products that connect well to the aesthetic values of minimalism, influenced by design simplicity found in Northern Europe.

#### DEBUTING IN COPENHAGEN

In September, FORESTA will preview Collection One during Copenhagen's annual design festival, 3daysofdesign.

The presentation will take place in joint exhibition with NYT I BO, showcasing a unique European-Caribbean blend of products focused on underscoring the dynamic attributes of wood — sculptural, architectural, and wonderfully made by nature.

#### 3 DAYSOFDESIGN PREVIEW

3 — 5 September 2020, Frederiksgade 1





#### COLLECTION ONE Designed by Rebecca Goddard

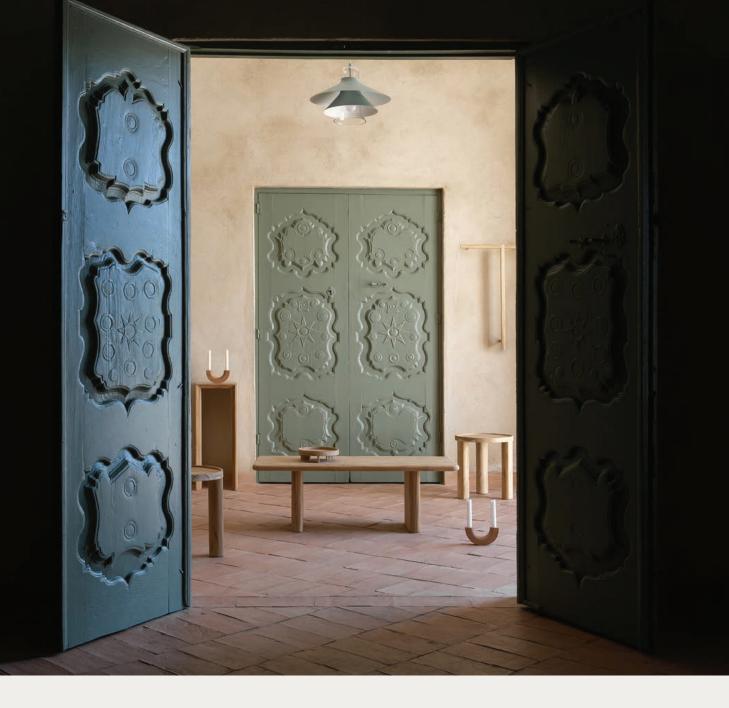
Tallo Wardrobe Copán Side Table Tez Lounge Table Aldea Tray Arco Candle Holder Forma Plinth











# INFORMED BY ENVIRONMENTAL AND SOCIAL RESPONSIBILITY

Each design in Collection One was informed by FORESTA's commitment to natural materials and ethical production, resulting in products infused with subtle nuance and distinctiveness not found in mass production.

FORESTA's manufacturing process is slow and respectful to the pace of the craftsmen and craftswomen who make each product, aiming to challenge industrialized production trends and stressful working environments so that well-being and craft can flourish.



## CONTACT DETAILS forestatimber.com instagram.com/forestatimber

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# ENVIRONMENTAL COMMITMENT forestatimber.com/sustainability

#### COLLECTION ONE

forestatimber.com/collection-one

#### 3 D AY S O F D E S I G N

forestatimber.com/3daysofdesign2020

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